



Aida Ceram

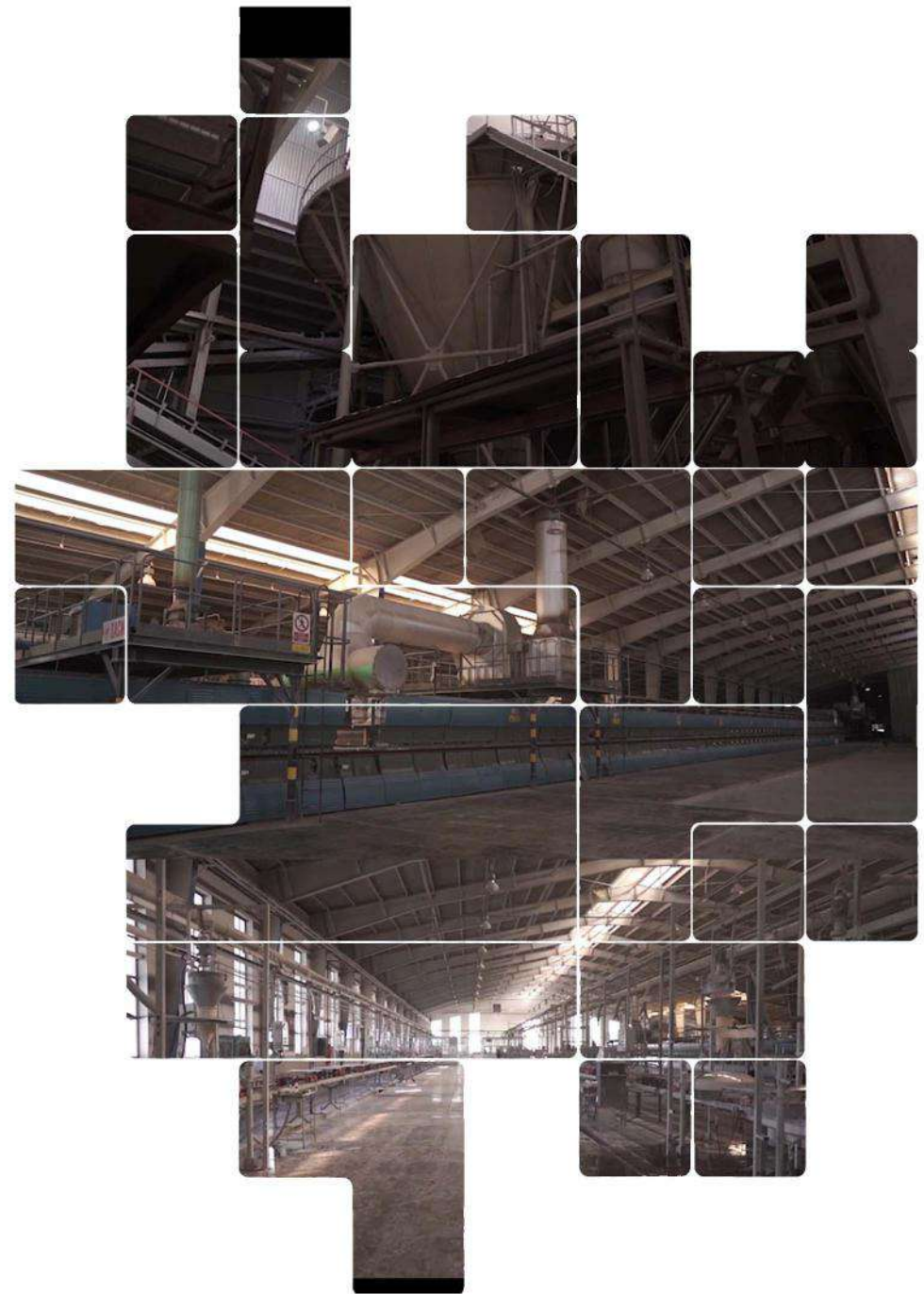
**FINEST ARCHITECTURAL CONCEPT**

**60x120 cm**

**60x60 cm**

COLLECTION 2023/2024









## About us

### About Naseri Industrial Group

Naseri Industrial Group started its activity in 1990 in Birjand city, located in the south of Khorasan province, under the name of Niloofar Tile Co., and by producing quality products at the beginning of its activity, it gained a significant share in the market. According to the needs of the market in 2001, this group established its second company called Tima Tile Industries Co., which is one of the top brands in the country in the field of wall tile production. Naseri Industrial Group established Sadaf Khavaran Mining and Industrial Company according to its needs and preventing from the sale of raw materials, in which a large number of mines such as kaolin and industrial soils are extracted and processed. In line with the market needs, this group established phases 2 and 3 of Niloofar Tile Co. in Birjand in 2008, and then it established Aida Ceram Tile Industries Company in 2009, which completes the product portfolio of this group regarding ceramics and tiles. Due to the change of tastes and interests of people, a very advanced and modern production line was launched in this group in 2021 under the name of Rosenthal Porcelain, in which the polished and Nano porcelain slabs in very large sizes are produced, that its machinery is among the

firsts in the country. It is worth mentioning that these companies have exported their products to several countries, including Iraq, Afghanistan, counties of Southeast Asia, the countries of the Persian Gulf, African countries and even some European countries. Also Hezardastan Agro-Industrial Co. is another company affiliated to this group that with the aim of employing women, including women with disabilities, by producing Dutch roses and animal husbandry and horse breeding complexes in one of the most deprived parts of the country, has a significant share in the production of local products in this part of Iran. It is worth mentioning that this complex, with the employment of over one thousand three hundred people directly and thousands of people indirectly in a complex with an area of five hundred thousand square meters, has been one of the largest holdings in the country in terms of production and so far has achieved many national and international titles, including the top manufacturer for several times, top exporter, top entrepreneur, top global brand and etc.

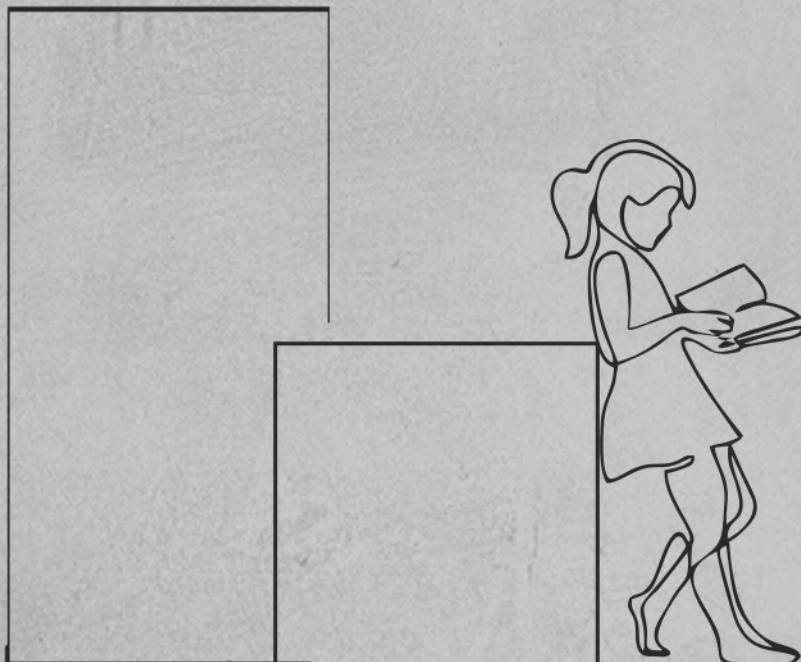


# AidaCeram

◀ Experience a New Taste , Shaped  
by Passion and Creativity



## Our Sizes

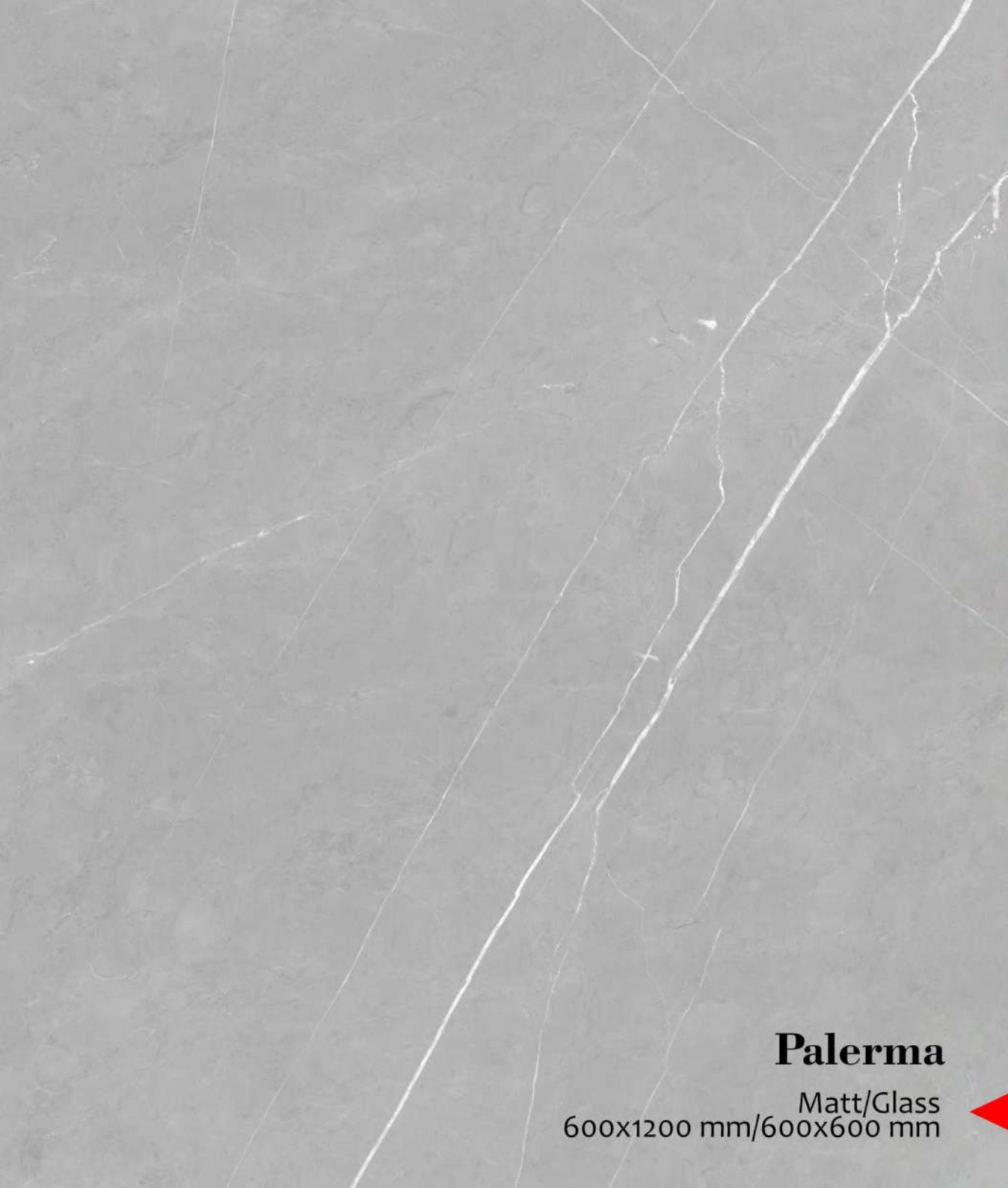


**60x120 cm | 60x60cm**  
Double Charge Vitrified Tiles

## About Product

The creation of any beauty depends on the way that its creator sees it. Inspiration from nature, creating diversity in designs and surfaces. This feature brings creativity in design and boundless beauty. **AIDA CERAM** means variety in attitude





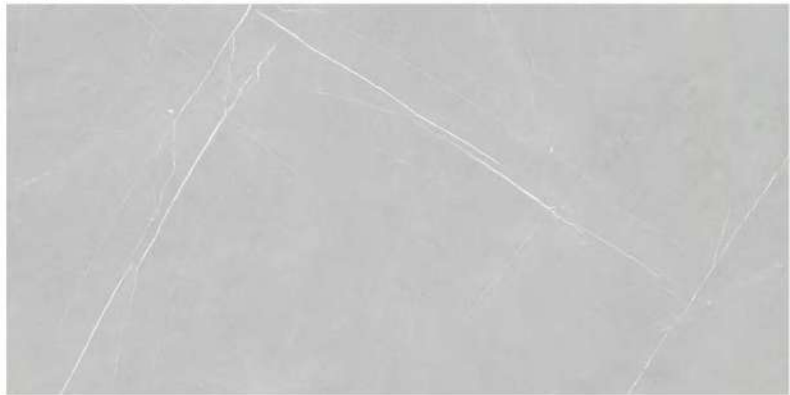
# Palerma

Matt/Glass  
600x1200 mm/600x600 mm





Light Grey



Grey



Cream



# Palerma

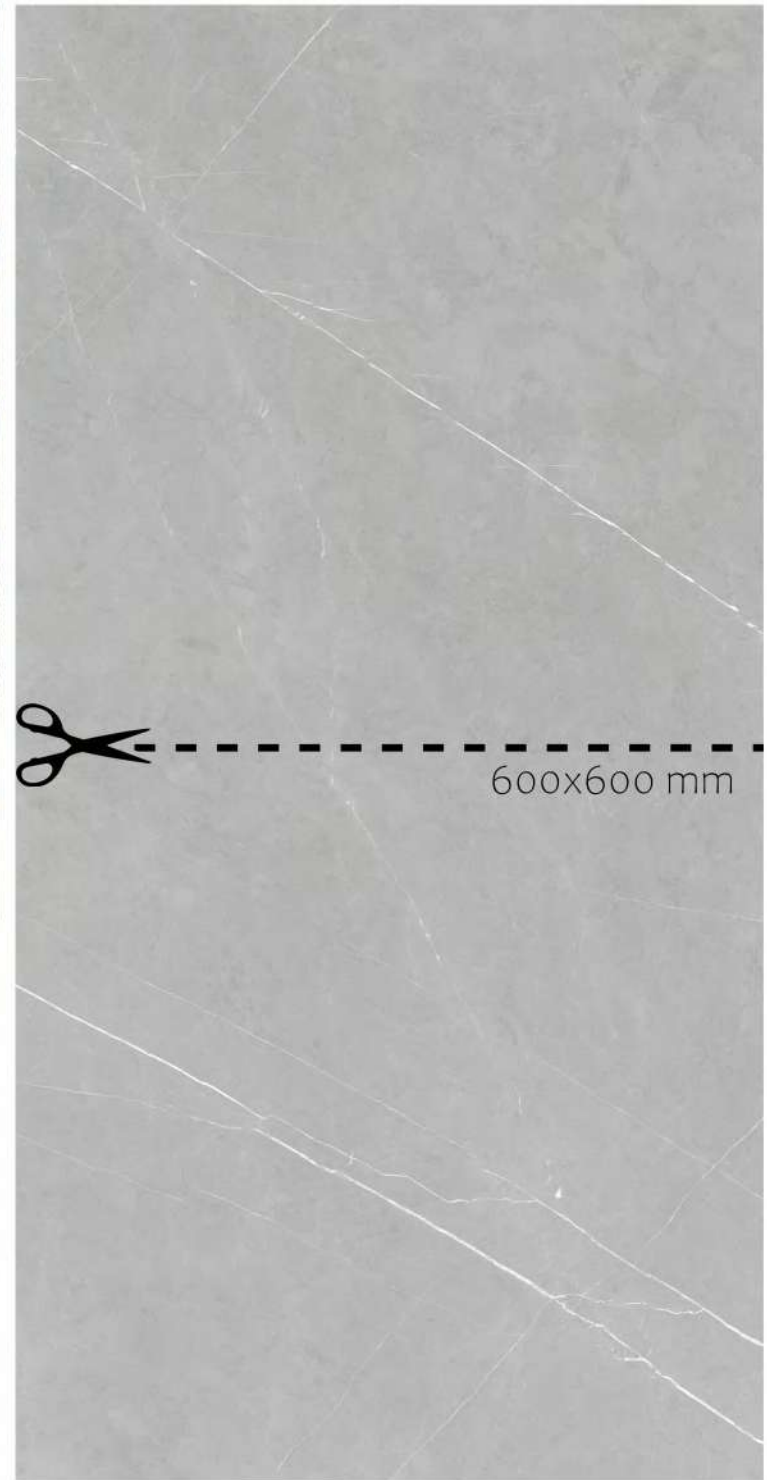
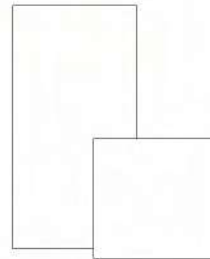
Matt/Glass  
600x1200 mm  
600x600 mm

### AVAILABLE SIZES IN CM

60x60 | 60x120

### FACAS

60x120 : 4 face  
60x60 : 8 face



600x600 mm





**Marfil**

Matt/Glass

600x1200 mm/600x600 mm





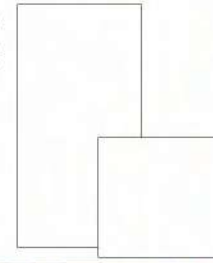
AVAILABLE  
SIZES IN CM

60x60 /60x120

FACAS

60x120 : 4 face

60x60 : 8 face



**Marfil**

Matt/Glass  
600x1200 mm  
600X600 mm

Light Grey

Cream



**Morano**

Matt/Glass

600x1200 mm/600x600 mm



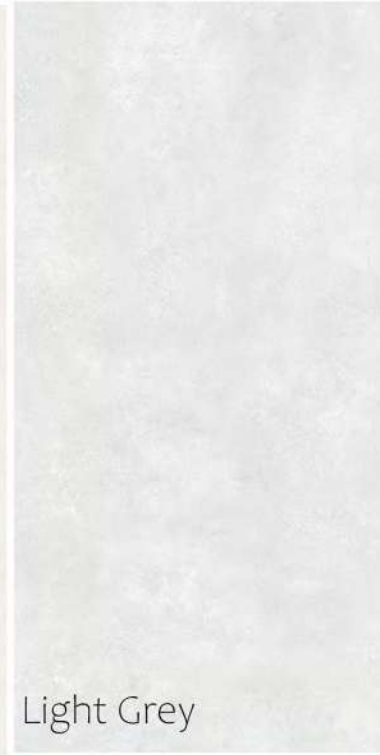




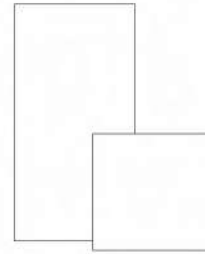
Beige



Cream



Light Grey



AVAILABLE  
SIZES IN CM

60x60 60x120

FACAS

60x120 : 4 face  
60x60 : 8 face



600x600 mm



**Morano**

Matt/Glass  
600x1200 mm  
600x600 mm



Grey



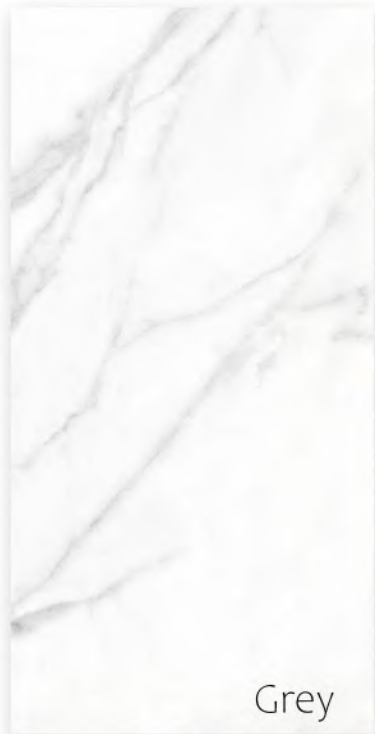
**Marbla**

Matt/Glass

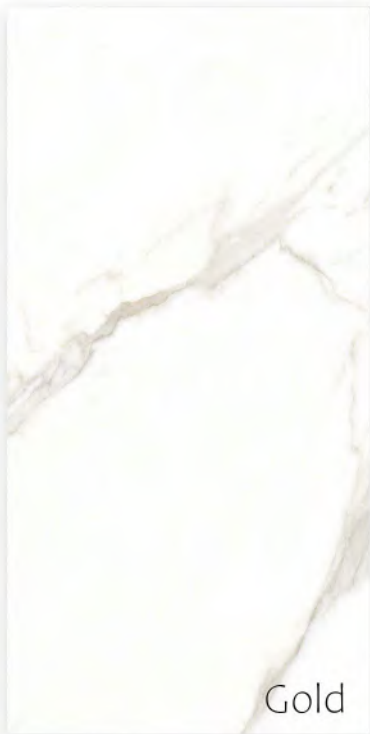
600x1200 mm/600x600 mm



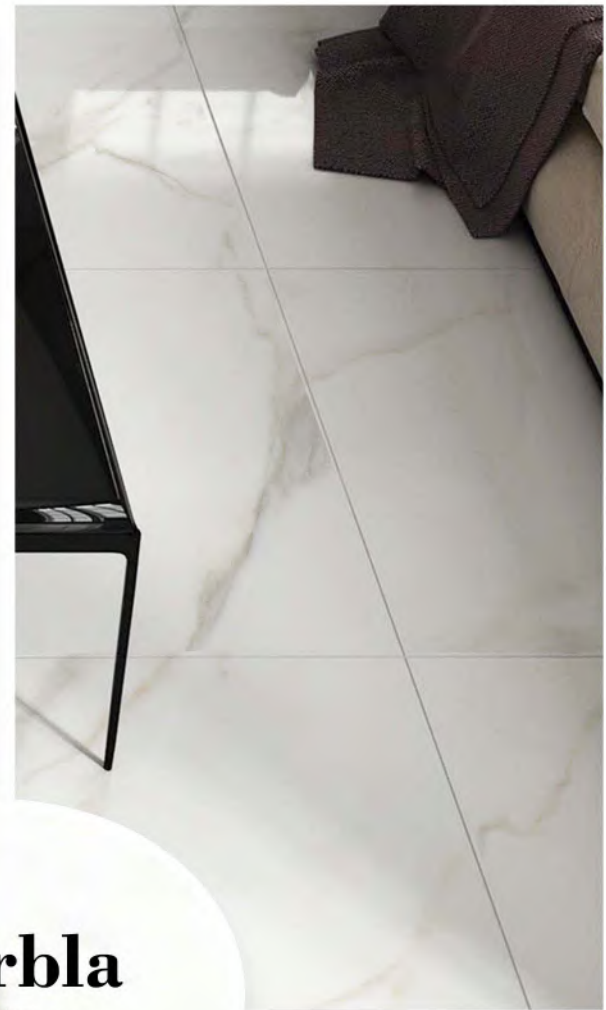




Grey

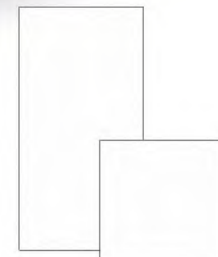


Gold



 **Marbla**

Matt/Glass  
600x1200 mm  
600X600 mm



**AVAILABLE  
SIZES IN CM**

60x60 60x120

**FACAS**

60x120 : 4 face  
60x60 : 8 face



**Marina** 

Matt/Glass

600x1200 mm/600x600 mm





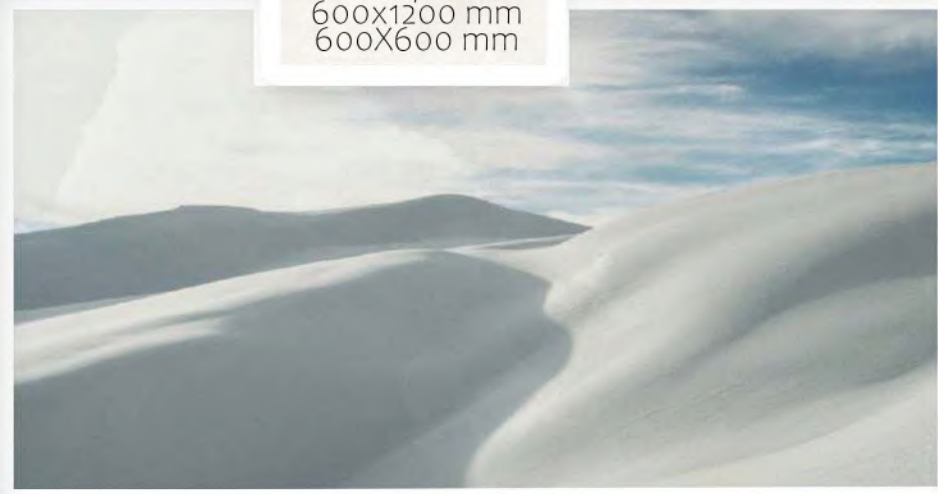
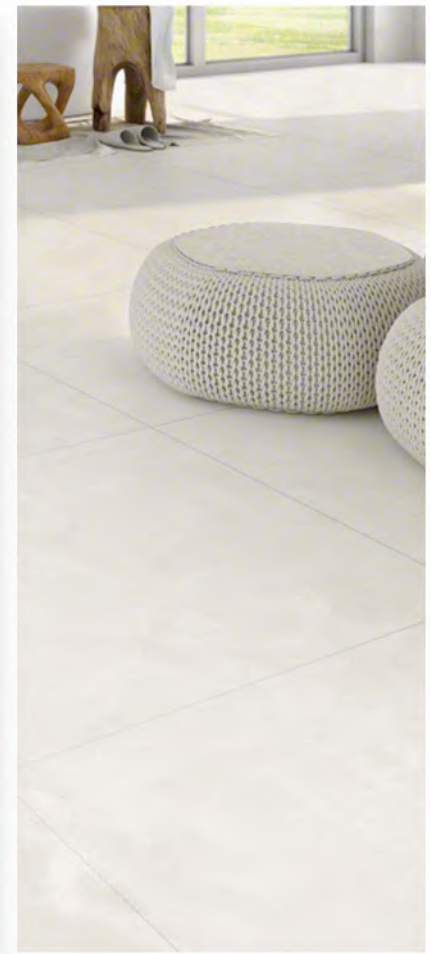


600x600 mm

Light Grey

**Marina**  
 Matt/Glass  
 600x1200 mm  
 600X600 mm

Bone

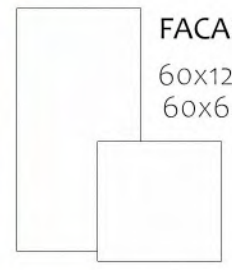


**AVAILABLE SIZES IN CM**

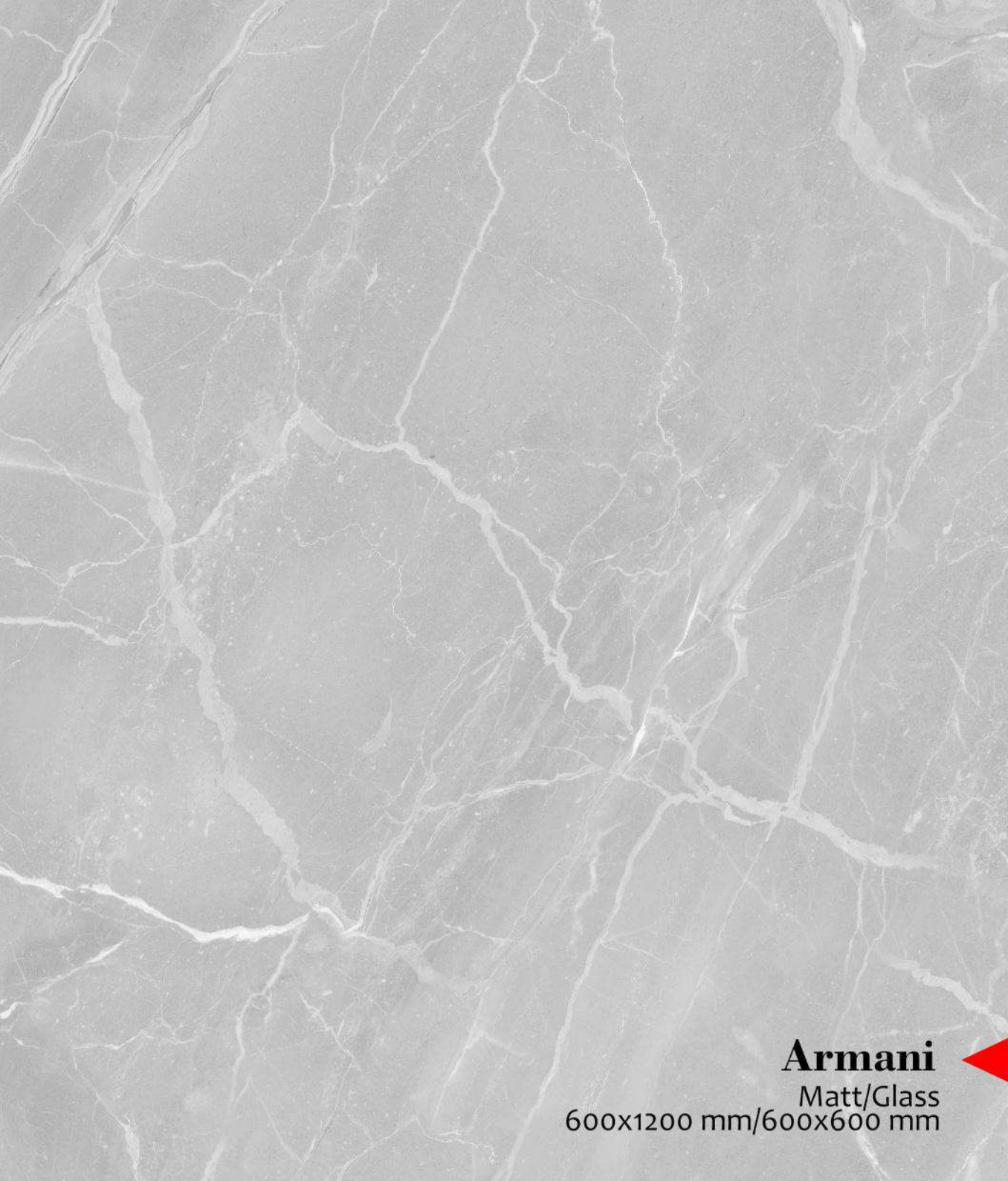
60x60 60x120

**FACAS**

60x120 : 4 face  
60x60 : 8 face







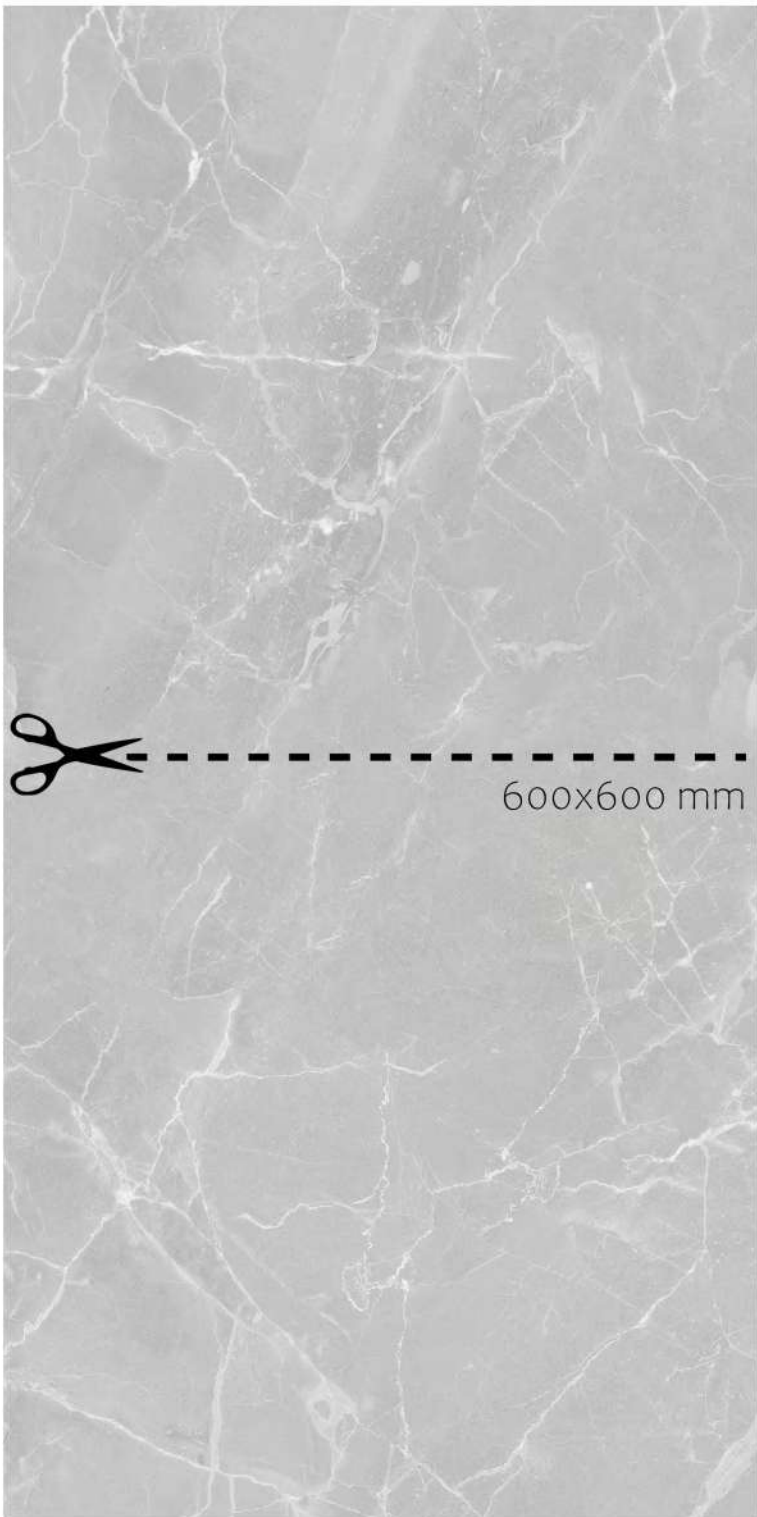
**Armani**

Matt/Glass

600x1200 mm/600x600 mm







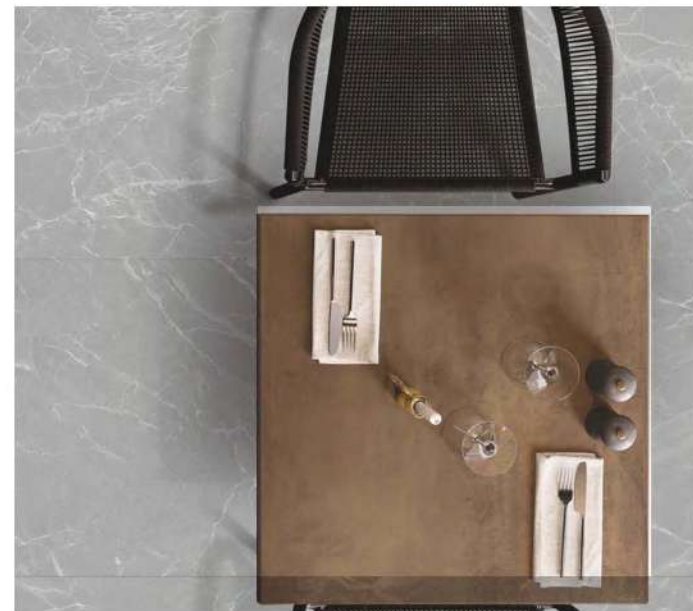
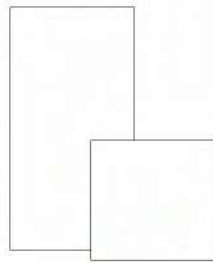
AVAILABLE  
SIZES IN CM

60x60 /60x120

FACAS

60x120 : 4 face

60x60 : 8 face



**Armani**

Matt/Glass  
600x1200 mm  
600X600 mm



Grey



Light Grey



Cream



**Nova Stone** 

Matt/Glass

600x1200 mm/600x600 mm





600x600 mm

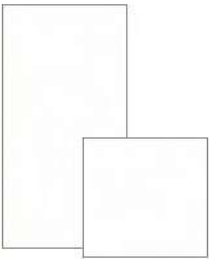


Cream



Grey

  
**Marbla**  
 Matt/Glass  
 600x1200 mm  
 600x600 mm



**AVAILABLE SIZES IN CM**

60x60 60x120

**FACAS**

60x120 : 4 face  
8 face





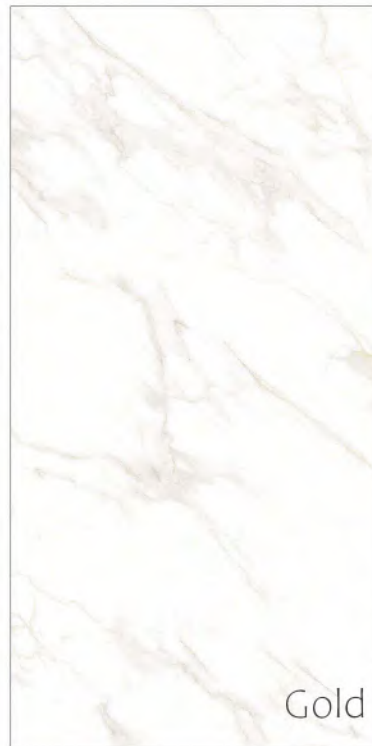
**Pilaro**

Matt/Glass

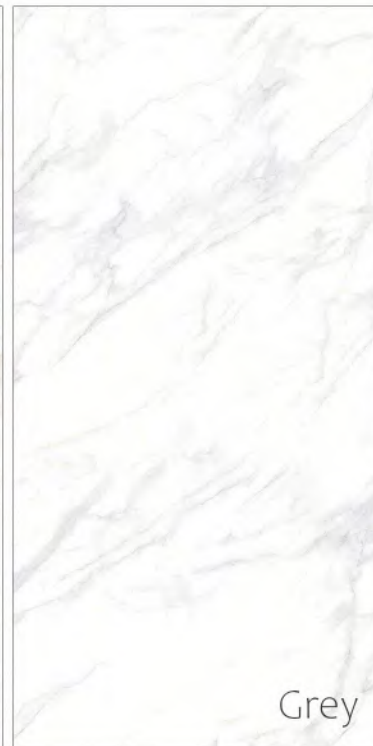
600x1200 mm/600x600 mm



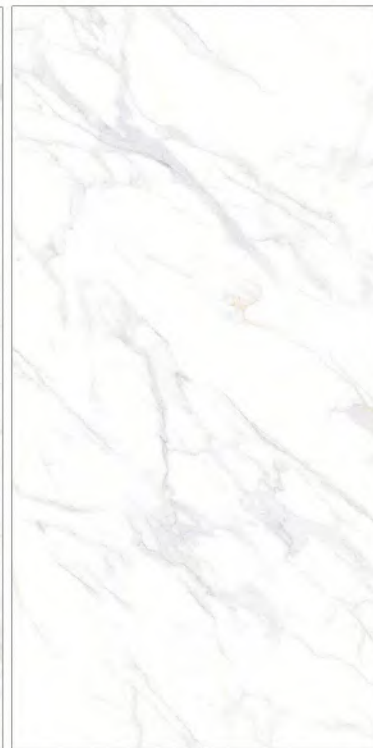
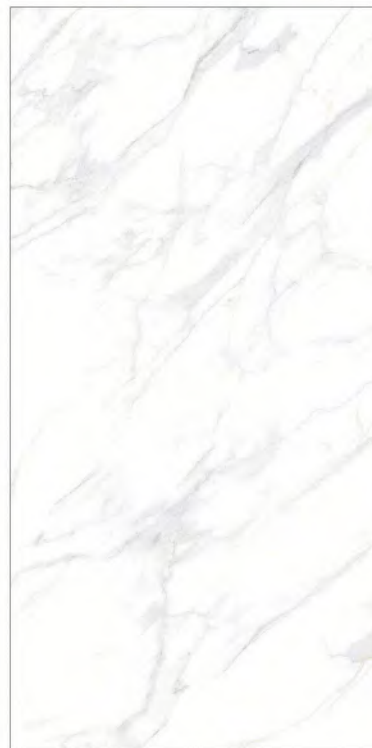




Gold



Grey



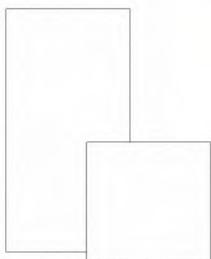
  
**Pilaro**  
Matt/Glass  
600x1200 mm  
600x600 mm

AVAILABLE  
SIZES IN CM

60x60 60x120

FACAS

60x120 : 4 face  
60x60 : 8 face





**Namila**

Matt/Glass

600x1200 mm/600x600 mm



Light Grey

Grey

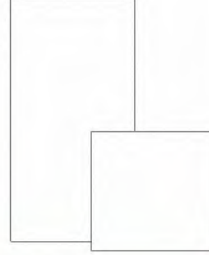
Cream

AVAILABLE  
SIZES IN CM

60x60 /60x120

FACAS

60x120 : 4 face  
60x60 : 8 face



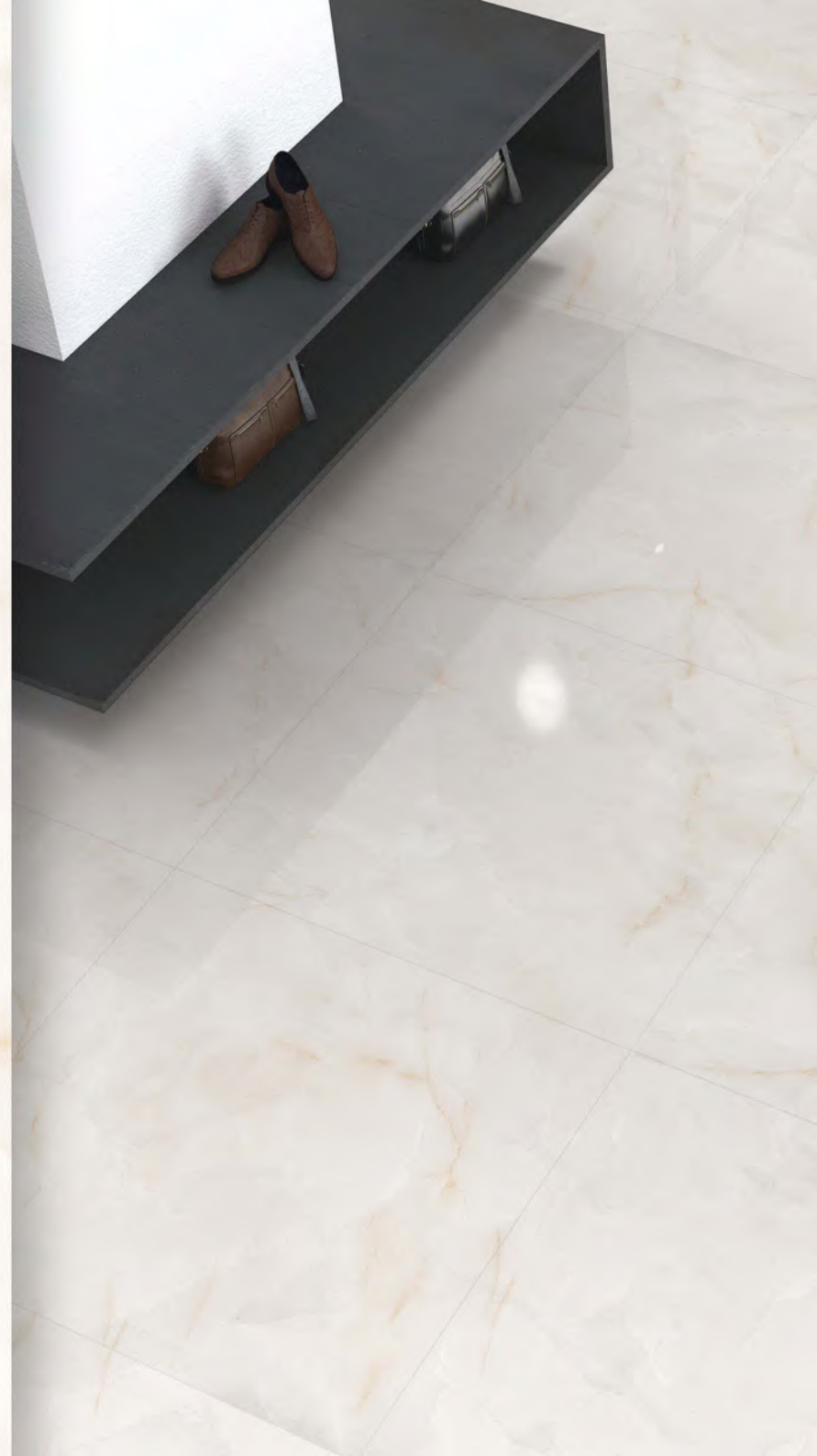
  
**Namila**  
Matt/Glass  
600x1200 mm  
600x600 mm



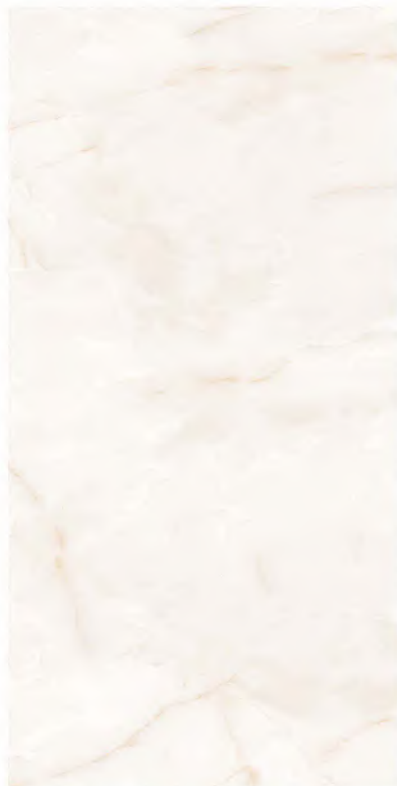
600x600 mm



**Lamia**  
Matt  
600x600 mm







Cream

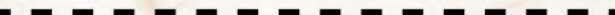
Light Grey



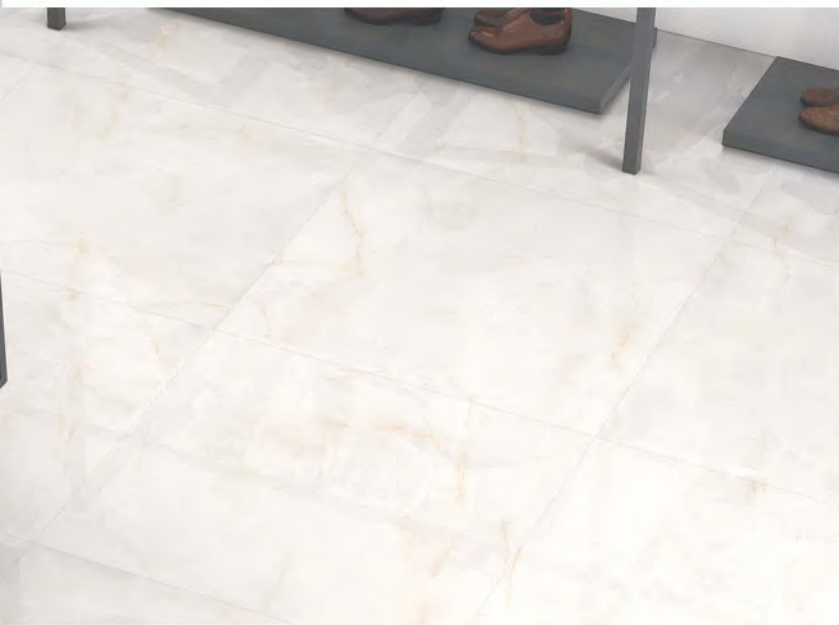
▼

**Lamia**

Matt/Glass  
600x1200 mm  
600x600 mm



600x600 mm

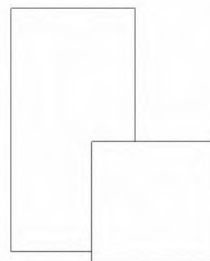



**AVAILABLE SIZES IN CM**

60x60 | 60x120

**FACAS**

60x120 : 4 face  
60x60 : 8 face





 **Amiron**

Matt/Glass

600x1200 mm/600x600 mm





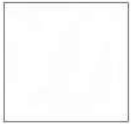
Light Grey





Cream

▼  
**Amiron**  
 Matt/Glass  
 600x600 mm

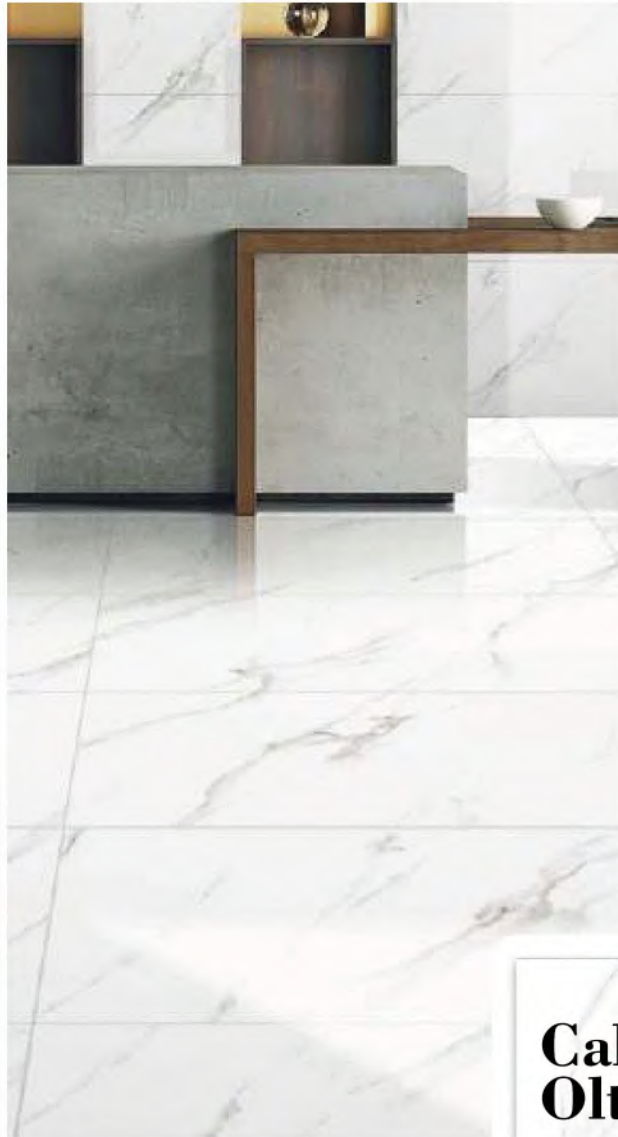
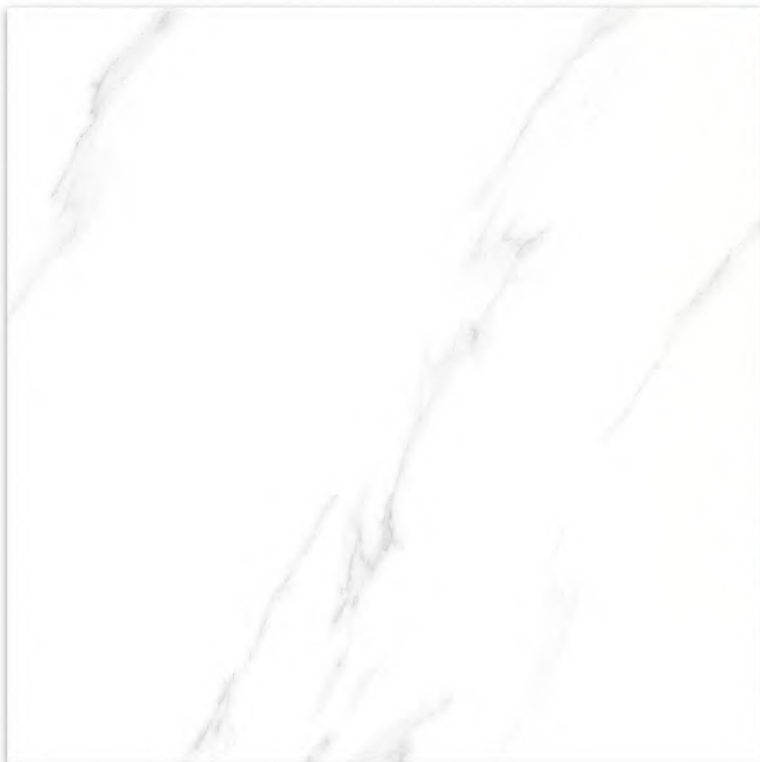
FACAS  
60x60 : 4 face



The background of the image is a white marble with soft, greyish veins. The veins are irregular and flow across the frame, creating a classic marble pattern.

 **Calacatta Oltra**  
Matt/Glass  
600x1200 mm/600x600 mm






  
**Calacatta  
Ultra**  
Matt/Glass  
600x600 mm

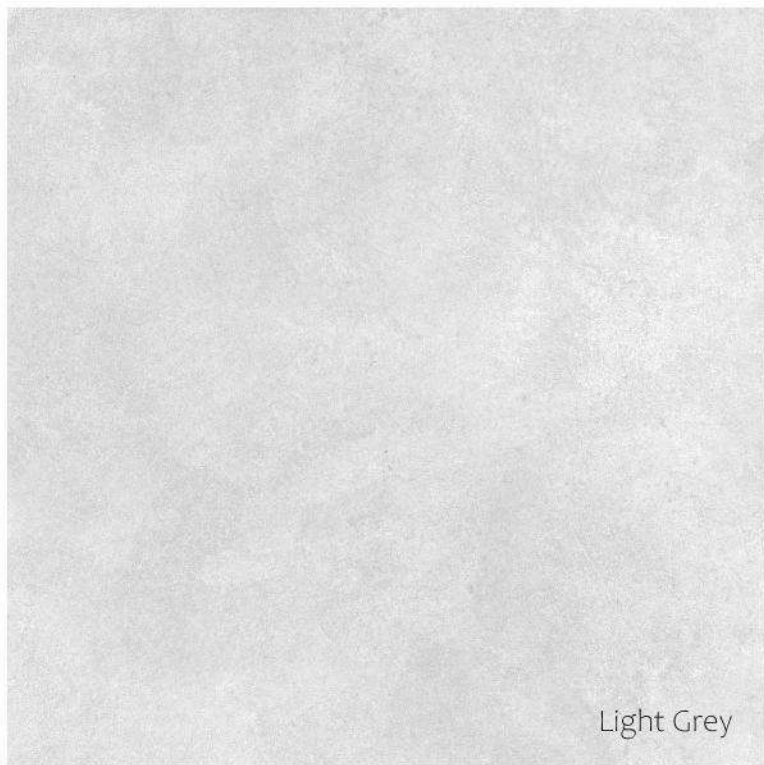
FACAS  
60x60 : 5 face



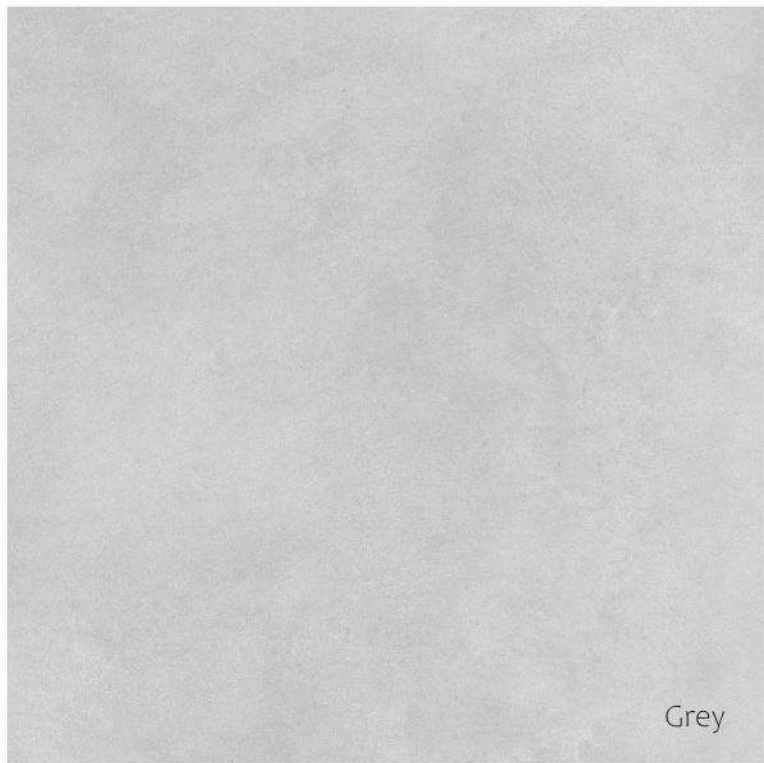


 **Batomi**  
Matt/Glass  
600x1200 mm/600x600 mm





Light Grey



Grey



Cream



Beige

  
**Batomi**  
Matt/Glass  
600x600 mm

FACAS  
60x60 : 7 face







**Liona**

Matt/Glass

600x1200 mm/600x600 mm





Cream



Light Grey

  
**Iona**  
Matt/Glass  
600x600 mm

FACAS  
60x60 : 6face



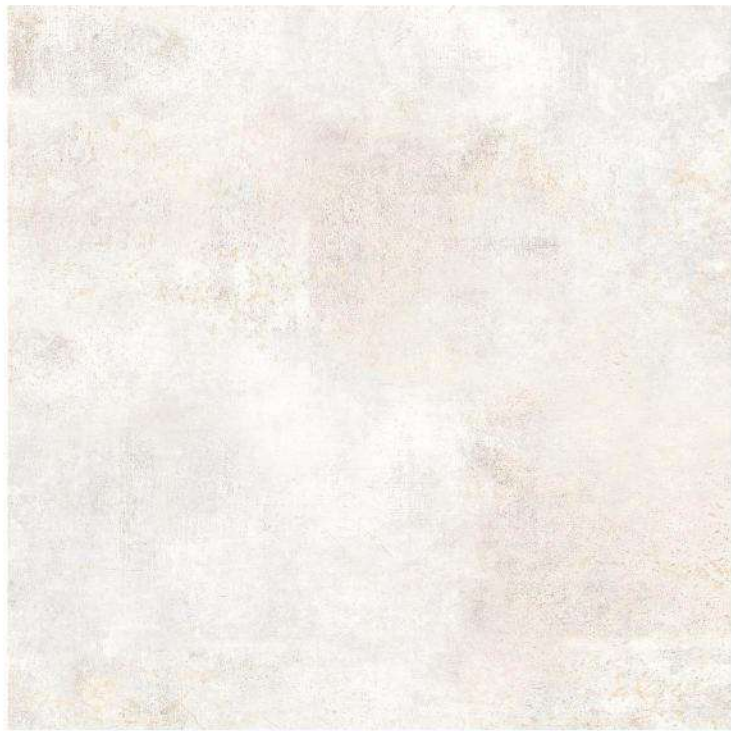




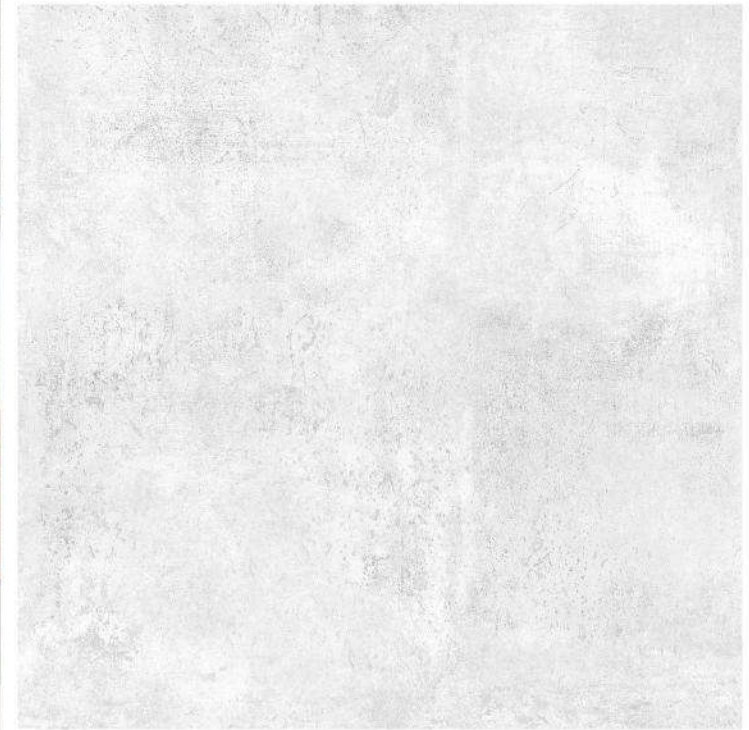
**Metalico**

Matt/Glass  
600x1200 mm/600x600 mm





Cream



Grey

  
**Metalico**  
Matt/Glass  
600x600 mm

FACAS  
60x60 : 6face





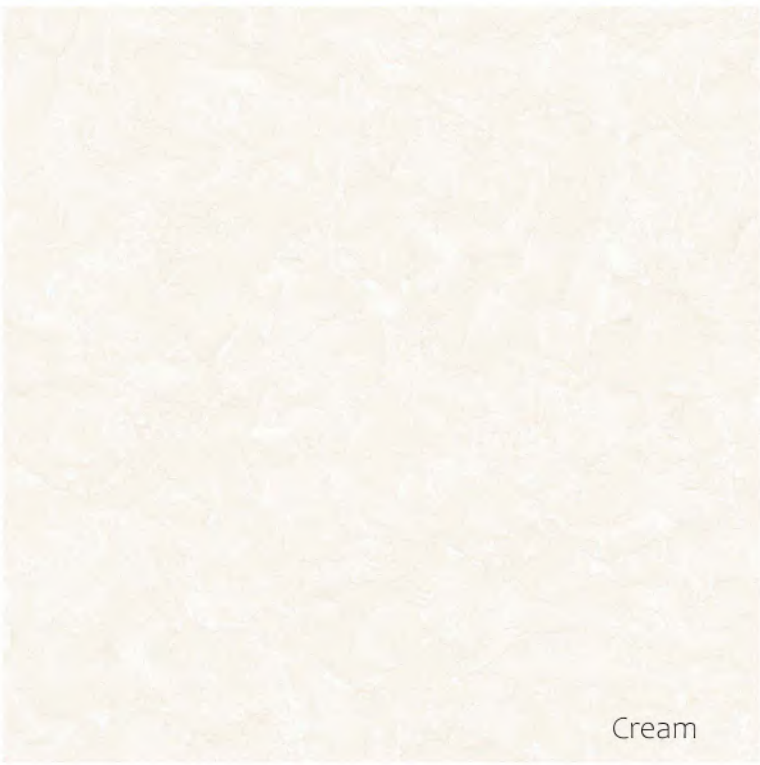


**Dehbid  
Nachral**

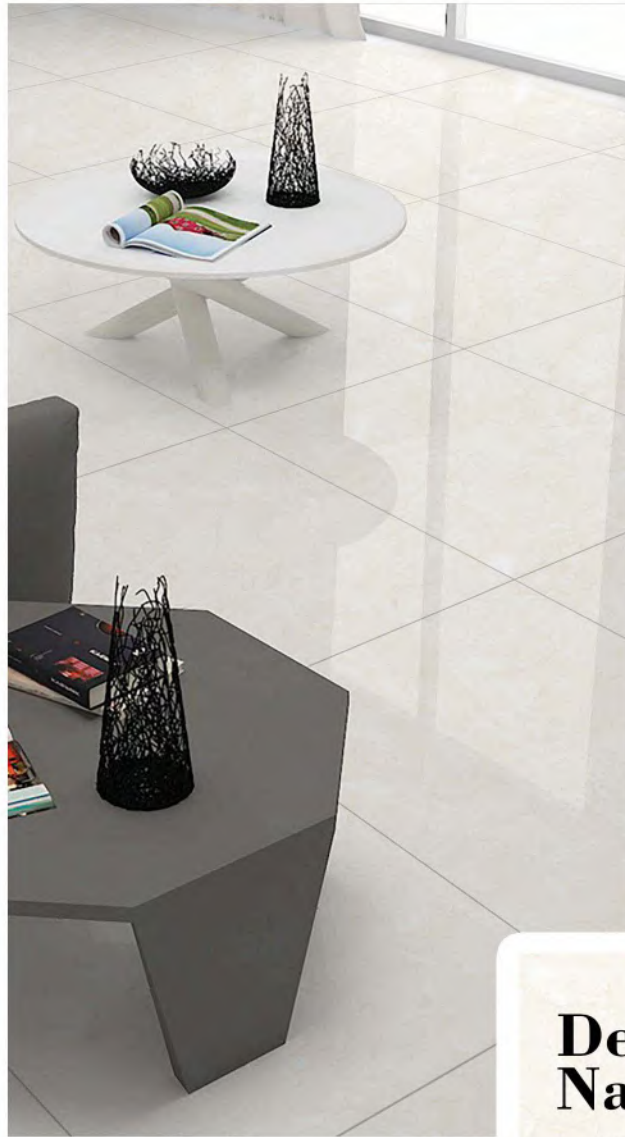
Matt/Glass

600x1200 mm/600x600 mm





Cream




Light Grey

  
**Dehbid  
Nachral**  
Matt/Glass  
600x600 mm

FACAS  
60x60 : 4 face





 **Calacatta Tunder**  
Matt/Glass  
600x1200 mm/600x600 mm






▼  
**Calacatta  
Tander**

Matt/Glass  
600x600 mm

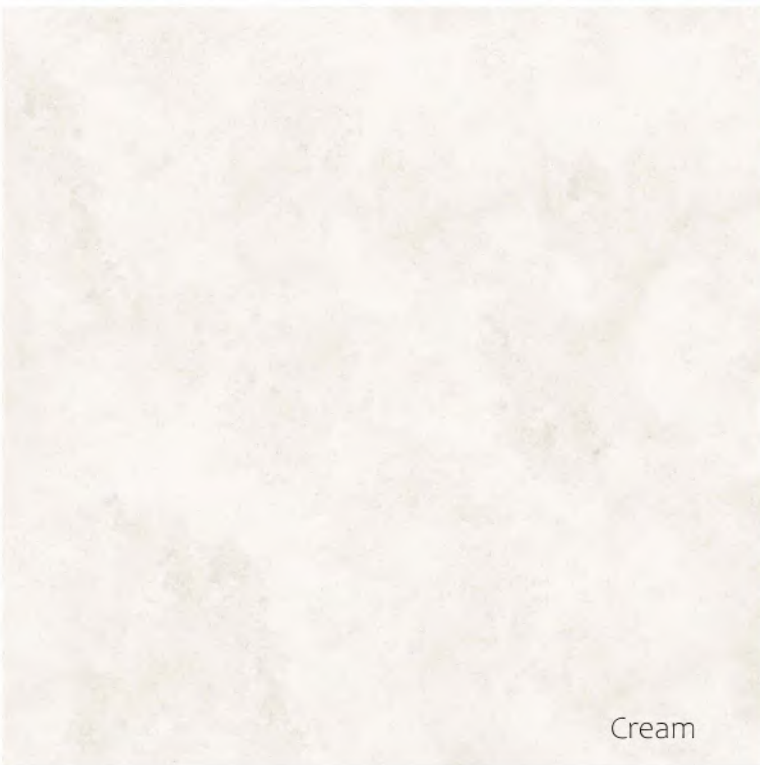
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FACAS  
60x60 : 8 face



 **Atashkuh**  
Matt/Glass  
600x1200 mm/600x600 mm





Cream



Light Grey

▼

**Atashkuh**

Matt/Glass  
600x600 mm

FACAS  
60x60 : 4 face





**Concrete**

Matt/Glass

600x1200 mm/600x600 mm





Grey



Cream



Beige



Light Grey

  
**Concrete**  
Matt/Glass  
600x600 mm

FACAS  
60x60 : 4 face





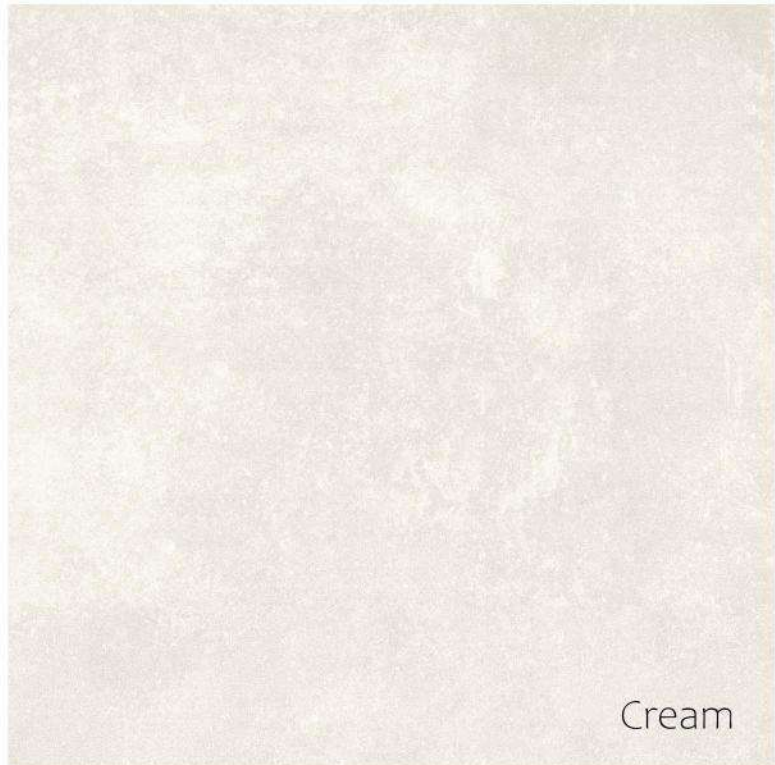
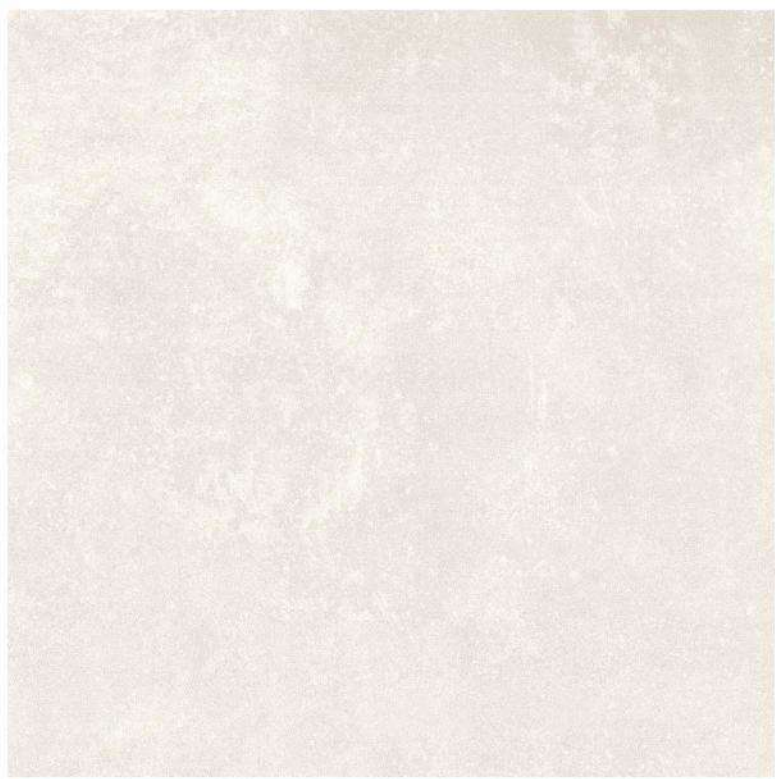


**Garnio**

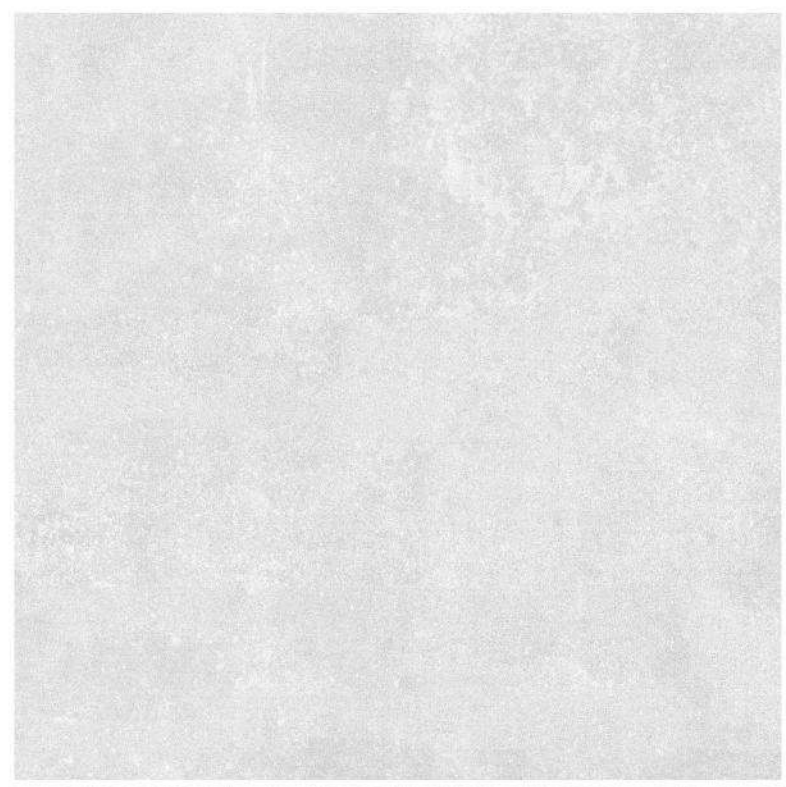
Matt/Glass

600x1200 mm/600x600 mm





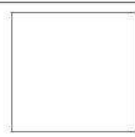
Cream



Grey

**Garnio**  
 Matt/Glass  
 600x600 mm

FACAS  
 60x60 : 4 face





 **Unigue Stone**  
Matt/Glass  
600x1200 mm/600x600 mm





Cream



Light Grey

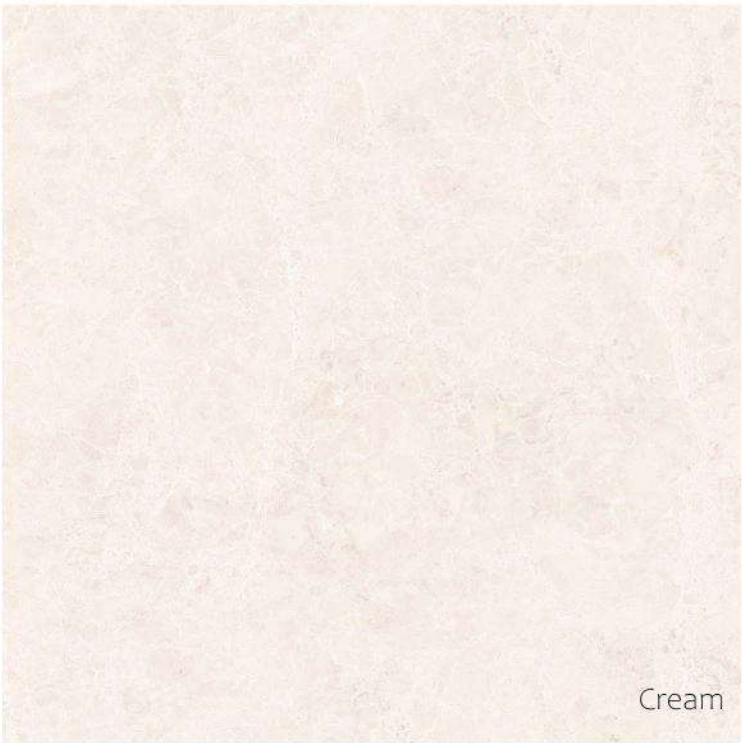
  
**Unique  
Stone**  
 Matt/Glass  
 600x600 mm

**FACAS**  
 60x60 : 4 face

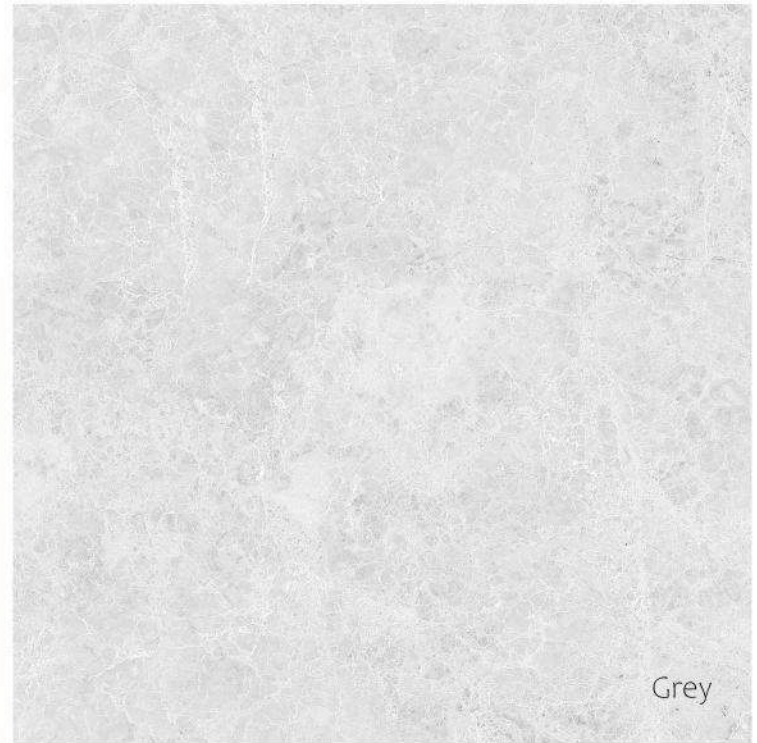




Beige



Cream



Grey



Light Grey

  
**Masala**  
Matt/Glass  
600x600 mm

FACAS  
60x60 : 4 face





# Technical Specifications



**Aida Ceram**

NOTE

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TILE PROPERTIES	WALL TILES	FLOOR TILES
 <b>LENGTH AND WIDTH</b>	ISO 10545-2   $\pm 0.2\%$	ISO 10545-2   $\pm 0.2\%$
 <b>THICKNESS</b>	ISO 10545-2   $\pm 5\%$	ISO 10545-2   $\pm 5\%$
 <b>SURFACE QUALITIES</b> CENTRE CURVATURE: EDGE CURVATURE: WARPAGE:	COMPLY, 95% OF TILES FREE FROM DEFECTS ISO10545-2 +0.4 % TO -0.2% ISO10545-2 +0.4 % TO -0.2% ISO 10545-2   $\pm 0.3\%$	COMPLY, 95% OF TILES FREE FROM DEFECTS ISO 10545-2   $\pm 0.3\%$ ISO 10545-2   $\pm 0.3\%$ ISO 10545-2   $\pm 0.3\%$
<b>SIDES QUALITIES</b> STRAIGHTNESS OF SIDES: RECTANGULARITY / WEDGING:	ISO 10545-2   $\pm 0.3\%$ ISO 10545-2   $\pm 0.4\%$	ISO 10545-2   $\pm 0.3\%$ ISO 10545-2   $\pm 0.3\%$
 <b>WATER ABSORPTION</b>	ISO 10545-3   14% TO 17%	ISO 10545-3   6% TO 10%
 <b>BREAKING STRENGTH</b>	ISO 10545-4   MIN , 600 N	ISO 10545-4   MIN , 1000 N
 <b>MODULUS OF RUPTURE</b>	ISO 10545-4   MIN , 15 N/MM <sup>2</sup>	ISO 10545-4   MIN , 22 N/MM <sup>2</sup>
 <b>RESISTANCE TO CRAZING</b>	ISO 10545-11   COMPLY	ISO 10545-11   COMPLY
 <b>RESISTANCE TO THERMAL SHOCK</b>	NOT REQUIRED	ISO 10545-9   COMPLY
 <b>RESISTANCE TO ABRASION</b>	NOT REQUIRED	ISO 10545-7   CLASS 1~ 2
 <b>SLIPPERINESS FACTOR</b>	NOT REQUIRED	SS 485; 2001   DRY ONLY
 <b>RESISTANCE TO STAINING</b>	ISO 10545-14   COMPLY	ISO 10545-14   CLASS 3
 <b>CHEMICAL RESISTANCE TO LOW CONCENTRATION OF ACIDS AND ALKALI : HOUSEHOLD CHEMICALS AND SWIMMING POOL SALTS:</b>	ISO 10545-13   COMPLY ISO 10545-13   COMPLY	ISO 10545-13   CLASS A ISO 10545-13   CLASS A



<https://www.aminash.com>

email : [info@aminash.com](mailto:info@aminash.com)

Mobil : +98912 404 8164

Mobil : +98912 278 4883

Unit 6, Second floor, No. 19, Etemadian St.

Sadeghiyeh Sqr. Tehran-Iran